Assignment 3: Food Advertising

You are now ready for the third assignment in this course. For this assignment, you will identify and share an advertisement for a food or non-alcoholic beverage product. It can be a print advertisement or a television commercial. Ensure that you include a link to the advertisement in your response so I can see it for myself. Then, you will evaluate this advertisement. Who is the target audience of the ad? What features of the product is the advertiser and manufacturer highlighting to promote the product? Is the advertisement responsible and accurate without being misleading? Explain your responses.

To complete the assignment, start a new Microsoft Word document. Save this file with your name and the name of the assignment in the file name, and then add your name to the top of the first page, too. The minimum for this assignment is **250 words,** but you can write more if more is necessary.

Review the **Food Advertising Assignment Rubric** before you begin.